



Business Development Associate

MyEngine Canada Inc. | Genome Alberta Business Development Work Placement

Location: Calgary, Alberta (hybrid)

Term: 12-month full-time position

Start date: January 2027 (flexible)

Salary: \$75,000

Reports to: Trent Marx, Chairman and CEO

About MyEngine

MyEngine is a Calgary-based precision medicine company working to reduce adverse drug reactions with pharmacogenomics, the study of how a person's genes affect their response to medications. We have two platforms:

- **PGxIQ** is an AI-powered pharmacovigilance platform that gives pharmacists and prescribers evidence-linked pharmacogenomic information drawn from a patient's medication list, with no genetic test required.
- **PGxME** turns a patient's genetic test results into a pharmacogenomic report that healthcare professionals can use to inform prescribing.

We are preparing to launch in Alberta community pharmacies, continuing care, and group health plans.

What you will do

- Build and manage our sales pipeline across community pharmacies, continuing care operators, and group health plan administrators.
- Research and qualify prospects, book introductory meetings, and coordinate product demonstrations.
- Use approved marketing materials in your outreach, working with our marketing lead on campaigns and with our clinical science team on scientific content.
- Feed customer questions and market feedback back to the marketing and clinical science teams.
- Support events, webinars, and conference attendance.
- Keep HubSpot, our CRM, up to date with leads, contacts, and activity, and report on pipeline progress.
- Help prepare partnership proposals and funding applications.
- Monitor competitors and market trends in pharmacogenomics and digital health.

What you bring

- A degree or diploma from an Alberta post-secondary institution, completed in 2024 or later, in business, marketing, commerce, or a related field.
- Strong writing and presentation skills.
- Confidence reaching out to new contacts and following up.
- Comfort with CRM tools such as HubSpot, social media, and the Microsoft 365 suite.
- Comfort using AI tools for research and prospecting.
- An interest in healthcare, pharmacy, or health technology. A science or pharmacy background is an asset.

Eligibility

This position is funded through Genome Alberta's Business Development Work Placement Program. Applicants must be Alberta residents, eligible to work in Canada for the full 12 months, and recent graduates of an Alberta post-secondary institution.

Why join

You'll help bring a new healthcare technology to market from the ground up, working directly with the CEO and a team of scientists, pharmacists, and engineers.

How to apply

To apply, please visit Genome Alberta's Work Placement page and navigate to the Business Graduates section.

Applicants must submit a completed application form, CV, and cover letter, addressed to:

Mitthua Sarkar-Banks

Director, People & Culture

Genome Alberta

msarkar-banks@genomealberta.ca